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# Beyond the corporate website

## Making sense of your digital landscape



Time: 08:15 - 10:00

Date: Thursday 23 February, 2012

Venue: The Hospital Club, 24 Endell Street,  
London, WC2H 9HQ

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### **This seminar will present new thinking on how corporate websites are evolving**

Attendees will hear how the corporate site is part of, not separate from, the social media revolution and MerchantCantos will present new research on current trends within the FTSE350.

Without jargon or tech-speak we'll unpick the issues facing businesses and will answer fundamental questions such as:

- How are corporate websites evolving?**
  - What trends are important for the near future?**
  - How has social media impacted the corporate site?**
  - What role does the corporate website play in an increasingly complex digital future?**
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#### **Speakers include:**

Mark Stephens, Digital Director, MerchantCantos

Andy Rivett-Carnac, Director, Brunswick

Breakfast and coffee will be served.

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**RSVP**

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